

AI Strategy Workshop

Develop a robust, practical, and future-proof AI strategy in just a few weeks

AI is a critical component of the modern business landscape, influencing operational practices and corporate culture. To capitalize on its potential, companies need a solid strategy that aligns with their goals and priorities.

Our expert-led **AI Workshop** is designed to equip you with a clear and actionable plan to smoothly roll out AI across your organization, ensuring efficiency, security, and long-term success. You'll identify key AI initiatives for a competitive edge, prioritize them, and assess if you have the data and resources to implement them.

Our workshop process

1. Preparation

Up to 2 weeks

We assess your AI readiness and help identify areas for improvement.

Engagement from your side:

- Assemble a team of experts that understand your critical processes;
- Highlight key challenges or desired custom features;
- Collect key data, including process inputs/outputs, documentation, and historical data archives.

2. Strategy session

5 hours

An in-depth intensive discussion to identify strategic AI applications within your business processes that will deliver the greatest value.

3. Strategy roadmap

Up to 2 weeks

We will create a ready-to-use and easy-to-follow AI deployment plan, featuring:

- Data assessments;
- Analysis of the feasibility of the proposed solutions, requirements to implementation;
- Estimation of the costs and ROI;
- Roadmap for the next steps.

4. Summary meeting

2 hours

We'll present our findings and offer actionable next steps, ensuring your team is prepared to execute the plan with confidence.



Workshop framework

1. Preparation

Before the session, the client assigns internal experts, recaps the data and makes a list of challenges.

2. Business analysis

We examine the structure of the client's business together with the client.

3. Workflow selection

Together with the client, we identify the workflows that would benefit most from AI integration.

4. Strategic alignment analysis

Together we evaluate the significance of these workflows to the overall business.

5. Identifying data requirements

We determine what data is necessary to optimize workflows.

6. Resources allocation

We identify the necessary resources for process optimization.

7. Past action assessment

We review any past attempts to improve workflows.

8. Defining KPIs

We establish key performance indicators to measure optimization success.

9. Creating comprehensive report

We compile our findings and recommendations into a comprehensive report for review and discussion.

Result

You will get a **clear and practical strategy** to implement AI effectively and profitably. Your company will be equipped to:

Foster innovation

Identify areas where AI can introduce new products, enhance existing ones, or suggest new business models, all without a significant increase in resources.

Maintain leadership

Position your business for continuous adaptation in a tech-driven market by proactively planning for future technological shifts and outperforming competitors.

Manage risks effectively

Clearly understand potential AI-related risks like compliance, bias, and privacy concerns, and learn how to mitigate these effectively.

Drive efficiency and cost savings

Enhance operations by integrating AI where it will have the most significant impact, reducing operational costs, minimizing errors, optimizing resources, and improving service delivery.

Revamp customer interactions

Understand customer behaviors more accurately for better marketing, sales and service strategies.

Make informed decisions

Use AI-driven analytics to make strategic decisions that align with long-term goals.

Why choose us?

Fast results

Our structured approach is designed to deliver results quickly, so you can kickstart your projects as soon as you're ready.

Expert leadership

The workshop is led by our Head of Data Science, an internationally recognized expert.

Flexibility

Workshop content and format can be customized to your business needs.

Ongoing support

Beyond consulting, we will guide you throughout your AI strategy implementation.

Security and standards

We ensure data security and adhere to EU AI Act and GDPR standards.

Proven expertise

Over 80 successful AI projects and notable industry awards.

Success stories of AI implementation

For a retail chain

Incorporating AI into technical support **reduced errors by 10%** and **doubled** request processing speed.

For an engineering company

Predictive analytics enabled the **handling of over 3,000 orders** daily with up to **98% accuracy**.

For a restaurant chain

AI-powered customer churn reduction **decreased losses by 14%**, potentially **saving \$220,000**.

For a leasing company

AI-based lead scoring **predicted the top 5,000 prospects**, resulting in **450 closed deals**.

For a travel agency

Our lead ranking system **boosted sales by 17%** without additional advertising or staff training.

For a HealthTech app

AI enhancements **reduced staff workload by 65%** and **errors by 87%**.

"WaveAccess ran a one-day strategic consulting session for our company, and its outcome surpassed all expectations! WaveAccess' level of expertise provided can be rated at the highest level. The team showed respect and adeptness in guiding us through the whole well-thought-out program. It was definitely an excellent investment of time and budget!"

MOND
OF COPENHAGEN

Michael Birch Jacobsen,
Co-owner Mond of Copenhagen Aps

Let's get started!

Are you unsure which AI project is best to get your company started with future-focused innovation? Schedule your Workshop today and start building a practical, results-driven AI strategy.

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